

# **PRIVACY POLICY**

The Widemouth Manor is committed to protecting your privacy, and complies with the principles of the relevant data protection regulations. (General Data Protection Regulations which comes into effect on the 25th May 2018) This privacy policy explains how and why we collect your personal data and how it will be used.

## PERSONAL DATA WE COLLECT

• When hotel room bookings are made either online (via the internet), or personally on the telephone, you will be asked to provide certain information, including your name, contact details, and debit or credit card information.

• We may also collect information about your usage of our website.

• In the future we may, for the purpose of email marketing, collect names and email address of those that wish to receive our emails. This information will be collected via a sign-up form on our website, from online booking sites (through third parties) and via our telephones.

## HOW WE USE PERSONAL DATA

- Your personal data/information will enable us to supply the services you have requested, and to bill you for these services. Your information may also be used to contact you concerning your booking should we need to do this.
- Your email address may be used to keep you informed about relevant news offers or events we may be holding at the Widemouth Manor. You can unsubscribe to these emails at any time.
- For those that have consented to email marketing, we use names and email addresses so that we can keep people informed about relevant news and offers/events. We may also use physical address data to ensure the emails are as relevant as possible.
- These emails will only ever be sent to people that have chosen to receive them, and we always make sure the content is interesting and relevant to your request.

## WHO WE SHARE PERSONAL DATA WITH AND WHY

• Some of the information provided to us may be accessed by third parties, some of whom may be located outside the European Economic Area. These

third parties act for us for the purposes outlined in this policy, processing information, processing credit card payments, and providing support services on our behalf.

• Unless required or permitted to do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

## **OUR SECURITY AND YOUR DATA**

We take data security very seriously, and in line with the new GDPR rules which comes into effect on the 25th May 2018. We take all possible measures to ensure our systems are secure.

## **USE OF COOKIES, INCLUDING TRACKING COOKIES**

### **What Are Cookies**

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

### **How We Use Cookies**

We use cookies for a variety of reasons detailed below.

#### **Disabling Cookies**

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you

visit.

### The Cookies We Set

• Future Email newsletters related cookies

This site may offer newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed

users.

• Orders processing related cookies

This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

• Forms related cookies

When you submit data to Us through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

### Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site. • This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on

Google Analytics cookies, see the official Google Analytics page.
From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

• The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by

anonymously tracking your interests and presenting similar things that may be of interest.

• We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Facebook, Instagram and Twitter, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

#### **More Information**

This Cookies Policy was created with the help of the CookiePolicyGenerator.com

If you are looking for more information then you can contact us by emailing: • Email: info@widemouthmanor.co.uk

### HOW YOU CAN ACCESS AND UPDATE YOUR INFORMATION

If you'd like to know more about the data we hold or to update your details, please contact info@widemouthmanor.co.uk.

### YOUR DATA AND YOUR RIGHTS

You can withdraw consent, request deletion, correction or raise an objection at any time. This can be done by contacting info@widemouthmanor.co.uk. (PLEASE NOTE, ALL CONFIRMATION OF BOOKINGS ARE NOTIFIED VIA EMAIL, IF YOU OPT OUT WE SHALL NOT BE ABLE TO INFORM YOU OF BOOKING WITH US.)

### **REVIEWING THE POLICY**

This policy will be reviewed annually. Any changes will be posted on this page.